

*Who cares?*

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**People and how we can fit our Personal Motivation Cycle into our Business Management Cycle to work in harmony**

People use goals for purposes of measuring growth. If you wish to encourage your people to motivate themselves on the job, your management systems must allow them to attach their "Personal Motivation Cycle" to the "Business Cycle". To do this, your management systems need to have the following characteristics:

Singular, visible (known to all people) Accountabilities for Empowerment:

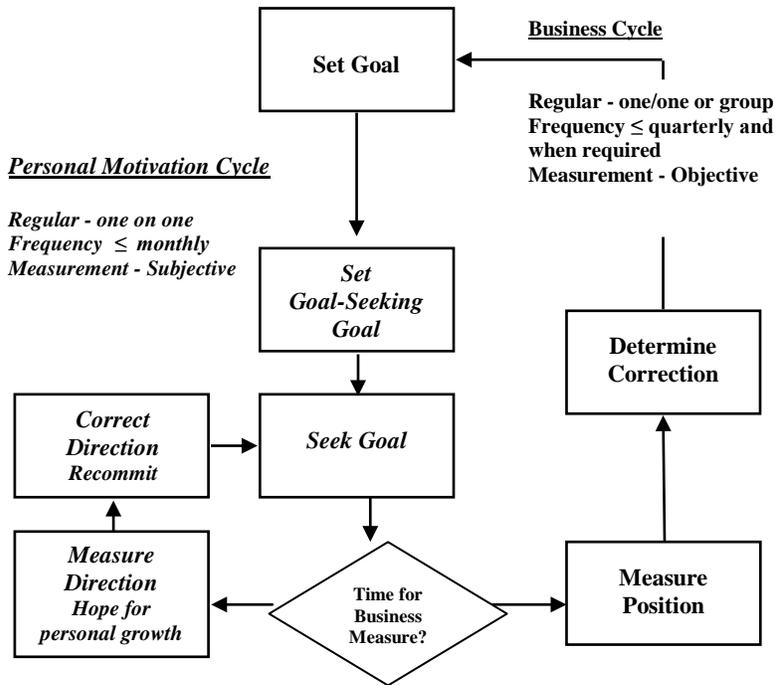
- To give individuals the "permission and the obligation" to act.
- To encourage the participants to focus:
  - ✓ Externally to focus interest on the objectives of your organization.
  - ✓ Internally to attach their personal motivation cycle to their actions in pursuing these goals.

A "Caring Network consisting of:

- An Accountability Structure - Who is accountable to whom for what.
- An objective Business Cycle to maintain consistency with the business objectives.
- A subjective Personal Motivation Cycle built within the objective Business Cycle, consisting of:
  - ✓ A standard Agenda/Minutes for a regular one-on-one meeting with first-person-singular subjective measurements to manage the trust relationships with themselves and with the other individuals in the network.
  - ✓ Shared Values for the behavior expected of all participants in the Process.

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### Managing The Motivation Cycle Inside The Business Cycle



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Participants, through repetitive first-person-singular **subjective** measurements, resetting their goals, once per cycle, manage:

- Their personal internal harmony between their spirit, body, intellect and mouth (language – external commitments.), leading to *authentic behavior*.
- Their hope for personal growth for *self-motivation*.

They *feel* better; they manage trust relationships better; and therefore perform better!  
You can customize your business management systems to include an internal personal motivation cycle and thereby enable your people to consistently improve both their productivity and the quality of their working lives.

For more information, visit our website: <http://www.whocares-managementcentre.com/> or contact us [info@whocares-managementcentre.com](mailto:info@whocares-managementcentre.com).